

Following the
Green

Paper
Trail

How do
I know if the
towels and
tissue in my
facility are
green?



GREEN

Green includes all things that come into your facility and leave your facility and its impact on our environment.

THINK UP STREAM

Where the products and items we use in a facility come from and how they are made - are they made using the best green process?

THINK DOWN STREAM

What happens when we discard waste from a facility and the impact on the environment - you want to have as little impact as possible.

Let's look at the towel and tissue products your facility uses and the trail it must travel.

PAPER FIBER:



FACT Paper is made from fibers that either come from trees or recycled materials

✘ Using virgin fiber is not green – trees are cut down in the process



✔ Using 100% recycled fibers, including post-consumer materials is the **best environmental choice**

✔ **Dubl-Nature® and EcoSoft™ Green Seal™-certified towels and tissue are 100% recycled.**

MANUFACTURING:



FACT Papermaking takes fibers and puts them into a form or product using energy, water and other chemicals

✘ The use of chlorine or its derivatives to bleach paper fiber is not green

✘ Elemental chlorine-free does not mean free of chlorine derivatives

✔ Not adding inks, dyes or fragrances during the manufacturing process is the **best environmental choice**


✔ Using 100% recycled fiber that is processed chlorine-free is the **best environmental choice**


✔ **Dubl-Nature® and EcoSoft™ Green Seal™-certified paper products are processed chlorine-free using sodium hydrosulfite instead of chlorine or its derivatives.**


USE IN A FACILITY:




FACT Towel and tissue products are used in your facility for optimal personal hygiene


 Uncontrolled paper products and dispensers increase towel and tissue waste

 Utilizing towels and tissue featuring environmentally preferable packaging is the **best environmental choice**

 Using Green Seal™ products, which are independently certified, is the **best environmental choice**

 Using a no-waste roll towel and tissue dispensing system is the **best environmental choice**





 Wausau Paper offers a variety of Green Seal™-certified paper products combined with controlled-use dispensers to reduce waste.

AFTER USE IN A FACILITY:




FACT The goal is to reduce waste from the facility

 Less efficient towel and tissue systems generate excessive waste

 Controlled roll towel and tissue systems generate less waste for the **best environmental choice**

 Close the loop by recycling corrugated containers and other post-consumer materials for the **best environmental choice**

 DUBL-NATURE® and EcoSoft™ Green Seal™-certified paper product packaging is environmentally preferable and can be recycled.

The Industry Leader in Green Products



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